

ANATOMY OF A LABEL

DIE CUT: Shape of your label.

SPECIAL FINISHES: Clear coat, lamination, hotstamp, etc.

INK: CMYK and/or spot color. *(Magenta stroke indicates trim line.)*

LABEL MATERIAL: Different substrates for different applications.

ADHESIVE: Permanent/Removable

LINER/BACKING: Roll liner/Sheet liner



Made in Hawaii Palm Label

*Printed on Classic Crest, 2 PMS spot colors,
hot stamp with gold foil, oval die cut*